

ViDSS International Workshop „Mobile experience sampling“

Dr. Lukas Otto is an assistant professor for Political Communication and Journalism at the Amsterdam School of Communication Research / ASCoR. In an application-oriented, two-day methods seminar he will teach ViDSS students how mobile experience sampling is used in the field. Alongside the participants, Dr. Otto will conduct a whole study from planning to data analysis to writing a manuscript for a publication.

The first day of the seminar will encompass the construction of the study (including research questions, hypotheses, software, matters of design, sample size, etc.) while the second day will cover analysis and interpretation (including data cleaning, analysis, multilevel models, adequate reporting). The course will further address questions such as which data can be collected with mESM, which problems must be kept in mind (regarding research ethic, data protection and privacy) and how various mESM apps work.

When?

June 10. & 11., 2021 9am-5pm each (one hour lunch breaks)

Where?

At the Department of Communication (in person if Covid-regulations allow for it).

What?

Day 1	Day 2
<u>MORNING 9am -12 noon</u>	<u>MORNING 9am -12 noon</u>
Introduction and overview of MESM What can MESM be used for? Different forms of MESM	How does intensive longitudinal data look like? Data management (long vs. wide format) Introduction to longitudinal multilevel models
<u>AFTERNOON 1pm -5pm</u>	<u>AFTERNOON 1pm -5pm</u>
Finishing a research question (in teams) for an MESM study Advantages/disadvantages of different software Designing and programing a MESM study	Analyzing collected data Adequate reporting of MESM studies Outlook: Combination with other data, other designs and/or complex models

Registration

For reasons of feasibility merely the first 20 applicants will be registered, all further applicants will be waitlisted. Post-doctoral researchers and others may also attend if the 20 spots are not filled by doctoral candidates.

Participants are expected to bring their own mESM research ideas to the workshop and play an active role in the seminar.

Registration starts March 1st, 2021 and ends May 1st, 2021.

To sign up for the workshop or if you have further questions about the workshop please contact the organizer Manina Mestas (manina.mestas@univie.ac.at).